



HONORABLE RAY VALDES
SEMINOLE COUNTY TAX COLLECTOR

P.O. Box 630 * Sanford, FL, 32772-0630 * 407-665-1000 * www.seminoletax.org



Memorandum

TO: TagTalk User

FROM: Ray Valdes

DATE: October 19, 2010

RE: Immediate Discontinuance of TagTalk Telephone Inquiry System

After many years of successfully providing a 24/7 Department of Motor Vehicle (DMV) computer phone line connectivity for you, we must close down the service.

The combination of a change in the Florida law and the cost of replacing the antiquated computer housing the voice system causes us to discontinue providing access to motor vehicle, vessel, and mobile home title and registration information through the program known as “TagTalk”, effective October 29, 2010.

The Office of the Seminole County Tax Collector, as an agent for the Florida Department of Highway Safety and Motor Vehicles, has Florida statutory restrictions, as well as the requirements of the Federal Driver Privacy Protection Act, that will no longer allow us to accept telephone or over-the-counter inquiries requesting driver or vehicle information.

To minimize the impact on you and your business there are several alternatives that you might choose to access all or most of the information you previously have obtained from “TagTalk” by utilizing one of the following options:

1. Complete Information via the Internet:

(a) The Seminole County Tax Collector has negotiated with one of the state approved vendors, Auto Data Direct, to waive their initial \$100 activation fee for our current “TagTalk” users that contact them prior to February 1, 2011. Visit their website at www.add123.com for specific information as to the services they offer. It is our understanding that your current cost through December 31, 2010 will be \$1.10 per successful transaction, and because of a State revenue increase, it will become \$1.60 as of January 1, 2011. If you choose to activate an account with Auto Data Direct, enter the promotional code SEMINOLE10 to waive the \$100 activation fee.

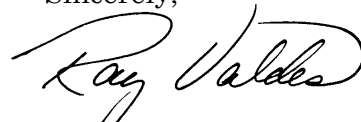
(b) There are other third party private vendor companies authorized by the DHSMV that provide similar services with varying costs. You may find the approved list of vendors on the DHSMV website at www.flhsmv.gov/data/internet2.html.

2. **Limited Information via the Internet:** There is a free Internet site maintained by the DHSMV providing limited information, excluding name and address on motor vehicle, vessel, and mobile home identification numbers, as well as select driver license status.
3. **Complete Information from DHSMV:** You may submit a written request for information from the DHSMV using their form number HSMV 85054 (copy enclosed) and remit the fee listed on the back of the form.

Identity theft is one of the fastest growing crimes in America. Recent legislative laws and the Federal Driver Privacy Protection Act are intended to reduce the ease of obtaining personal information without consent. We certainly cannot have anyone access records through this office for anything other than an official purpose.

We are sure you will find the appropriate new avenue to meet your business needs. If you have any questions, please contact one of our Customer Service Representatives at 407-665-1000.

Sincerely,



Ray Valdes